

Bogle on Evidence-Based Investing



"People are starting to realise that cost is almost everything. Performance comes and goes, but cost goes on for ever."

Jack Bogle, Bogleheads on Investing podcast, Episode 001, September 14th, 2018

Source: Robin Powell@RobinJPowell. (September 24, 2018). This podcast interview with Jack Bogle by @Rick_Ferri is fascinating and inspiring in equal measure. Well worth an hour of anyone's time @Vanguard_Group #Bogleheads #Investing <http://ow.ly/8Hd53olW6tb>. Retrieved from https://twitter.com/RobinJPowell?ref_src=twsrc%5Egoogle%7Ctwcamp%5Eserp%7Ctwgr%5Eauthor

John (Jack) Bogle is an investor, businessman, and founder of Vanguard Group, Inc. which has become one of the largest mutual fund companies in the world. He is credited with creating the first index fund in 1975, which revolutionized the investment industry.¹ Index funds were designed to mirror the performance of a market index, such as the S & P 500. Index funds are passively managed, they incur fewer trading costs and potentially carry less risk. This approach is a very different from actively managed funds which try to beat the market and may incur higher fees and increased risk.² Bogle's approach to investing was simple. He believed in investing for the long-term and keeping costs low. He relied on rational analysis instead of emotions to make investment decisions.

Jack Bogle grew up in poverty during the Great Depression. His father left his family while he was young, and he lived in a garage with his mother and two brothers. He received a scholarship and worked two part time jobs to pay for college. He graduated from Princeton magna cum laude in economics and has written multiple books which have become classics in the industry. Bogle has never forgotten his roots. He is known for being frugal and giving away half of his salary to charity.³

1. Retrieved from <https://www.investopedia.com/terms/m/modernportfoliotheory.aspxhttps://www.investopedia.com/university/greatest/johnbogle.asp>
2. Retrieved from <https://www.investopedia.com/terms/i/indexfund.asp>
3. Retrieved from <https://www.businessinsider.com/jack-bogle-mutual-fund-wealth-2012-8>

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