

Environmental, social and governance (ESG) standards are used by investors to evaluate a company's operating practices. Environmental criteria address how a company deals with the environment, green initiatives and clean technology. Social criteria consider how a company manages employees, treats customers and interacts with the community. Corporate governance criteria look at a company's ethics and leadership practices. Socially responsible investments are assessed on these three types of ESG factors.

Examples of ESG Criteria Used by Sustainable Investors



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The Forum for Sustainable and Responsible Investment

Source: Examples of ESG Criteria Used by Sustainable Investors [digital image]. (2017). Used by permission of USSIF, <https://www.ussif.org>.

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