

Markowitz on Evidence-Based Investing

#TEBI

“They don’t invite me on the television, because my message is, don’t look at television, just diversify and rebalance.”

**Harry Markowitz,
Nobel Laureate in
Economics**



Source: Powell, R. (2017) I stayed on in the US after the Evidence-Based Investing Conference to interview Harry Markowitz. I'm so glad I did. Dirk Cotton @ Retirement_Cafe. Retrieved from https://twitter.com/retirement_cafe

Harry M. Markowitz is a ground-breaking economist credited with developing Modern Portfolio Theory (MPT). MPT theorizes how one can optimize expected return based on a given level of risk.¹ One of the main insights of MPT is that risk and return should be evaluated together within the framework of the whole portfolio using statistical analysis.² For his work in applying mathematical techniques and computer models to the stock market, Markowitz was awarded the Von Neumann Prize in Operations Research Theory in 1989 and the Nobel Prize in Economic Sciences in 1990.³ He is currently an Adjunct Professor of Finance and Accounting at the Rady School of Management, University of California, in San Diego.⁴

1. Retrieved from <https://www.investopedia.com/terms/m/modernportfoliotheory.asp>

2. Ibid.

3. Retrieved from https://www.nobelprize.org/nobel_prizes/economic-sciences/laureates/1990/markowitz-bio.html

4. Retrieved from <http://rady.ucsd.edu/people/faculty/markowitz/>

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