

### Quarterly Market Review Third Quarter 2019





### **Quarterly Market Review**

Third Quarter 2019

This report features world capital market performance and a timeline of events for the past quarter. It begins with a global overview, then features the returns of stock and bond asset classes in the US and international markets.

The report also illustrates the impact of globally diversified portfolios and features a quarterly topic.

### Overview:

Market Commentary

Market Summary

World Stock Market Performance

World Asset Classes

**US Stocks** 

International Developed Stocks

**Emerging Markets Stocks** 

Select Market Performance

Select Currency Performance vs. US Dollar

Real Estate Investment Trusts (REITs)

Commodities

**Fixed Income** 

**Global Fixed Income** 

Impact of Diversification



### **Quarterly Market Commentary**

Third Quarter 2019 - October 14, 2019

If we asked you to hold your breath or stop blinking, how long could you do it? A minute, maybe two?

Now, what if we asked how long you could go without being moved by the latest headline news? Impeachment unrest, Hong Kong protests, Brexit stress, climate change, inverted bond yields, the price of oil ... you name it. There's plenty to think about these days.

We encourage you to consider how current events may shape the actions you'd like to take in your larger life. But topsy-turvy yield curves and all, nothing we've seen lately has altered our strategic recommendations on how to pursue your personal investment goals while managing the risks involved.

As an Allodium Investment Consultants client, you may be blinking back tears of boredom by now, for every time we've repeated how important it is to stick with your globally diversified investment portfolio.

Still, even though you know you should try to remain calm in the

face of breaking news, it's also worth remembering that doing so is not easy. It is not simply a matter of mind over matter. In fact, your mind is the very organ most likely to trick you into losing your resolve.

You may assume taking deep breaths for survival, versus doing so to maintain your investment stamina, are two entirely different challenges. After all, the first one involves a life-preserving reflex. The second one involves ... actually, the exact same thing. Whenever you watch markets digest a never-ending feed of the latest, not-always-greatest news, similar reflexes are happening deep down in your head.

In his excellent book, "The Behavioral Investor," psychologist Daniel Crosby explains:

"Emotional centers of the brain that helped guide primitive behavior like avoiding attack are now shown by brain scans to be involved in processing information about financial risks. These brain areas are found in mammals the world over and are blunt instruments designed for quick reaction, not precise thinking."

Case in point. A recent study found, when negative returns were presented in red instead of in a neutral black (e.g., -12.8 instead of -12.8), study participants were significantly more likely to be more pessimistic about what future markets had in store. Two exceptions included participants who were color blind, or from cultures where red is associated with good fortune!

Unless you think color alone should drive your investment decisions, remember that your existing, well-reasoned portfolio remains your best friend for helping your big, biased brain look past the news of the day. To keep your investments intact and on course ... just keep breathing. And, as always, let us know how we can help.

**David Bromelkamp** 

President and CEO Chief Investment Officer

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### **Quarterly Market Summary**

Index Returns

	US Stock Market	International Developed Stocks	Emerging Markets Stocks	Global Real Estate	US Bond Market	Global Bond Market ex US
3Q 2019		STO	СКЅ		BO	NDS
	1.16%	-0.93%	-4.25%	5.72%	2.27%	2.83%

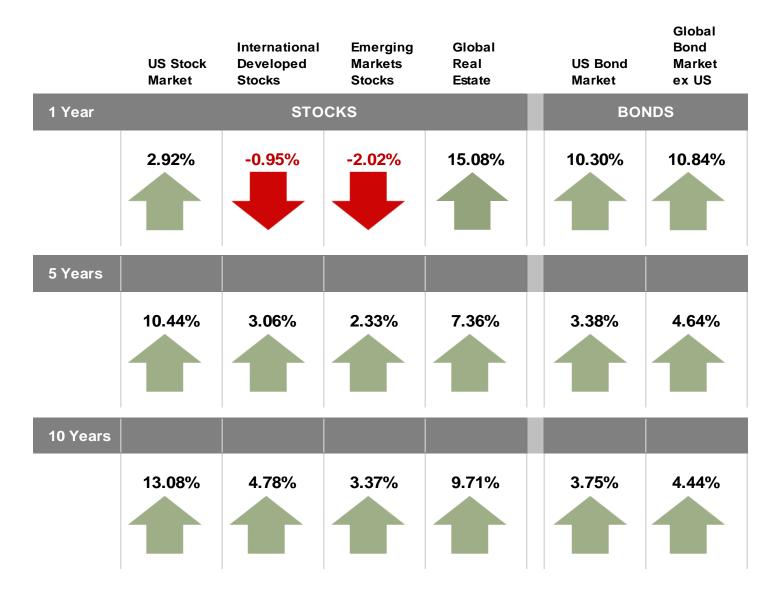
Since Jan. 2001						
Avg. Quarterly Return	2.0%	1.4%	2.8%	2.6%	1.2%	1.2%
Best	16.8%	25.9%	34.7%	32.3%	4.6%	4.6%
Quarter	<b>2009 Q2</b>	<b>2009 Q2</b>	<b>2009 Q2</b>	<b>2009 Q3</b>	<b>2001 Q3</b>	<b>2008 Q4</b>
Worst	-22.8%	-21.1%	-27.6%	-36.1%	-3.0%	-2.7%
Quarter	2008 Q4	<b>2008 Q4</b>	2008 Q4	<b>2008 Q4</b>	<b>2016 Q4</b>	<b>2015 Q2</b>

Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Market segment (index representation) as follows: US Stock Market (Russell 3000 Index), International Developed Stocks (MSCI World ex USA Index [net div.]), Emerging Markets (MSCI Emerging Markets Index [net div.]), Global Real Estate (S&P Global REIT Index [net div.]), US Bond Market (Bloomberg Barclays US Aggregate Bond Index), and Global Bond Market ex US (Bloomberg Barclays Global Aggregate ex-USD Bond Index [hedged to USD]). S&P data © 2019 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. MSCI data © MSCI 2019, all rights reserved. Bloomberg Barclays data provided by Bloomberg.



# Long-Term Market Summary

Index Returns

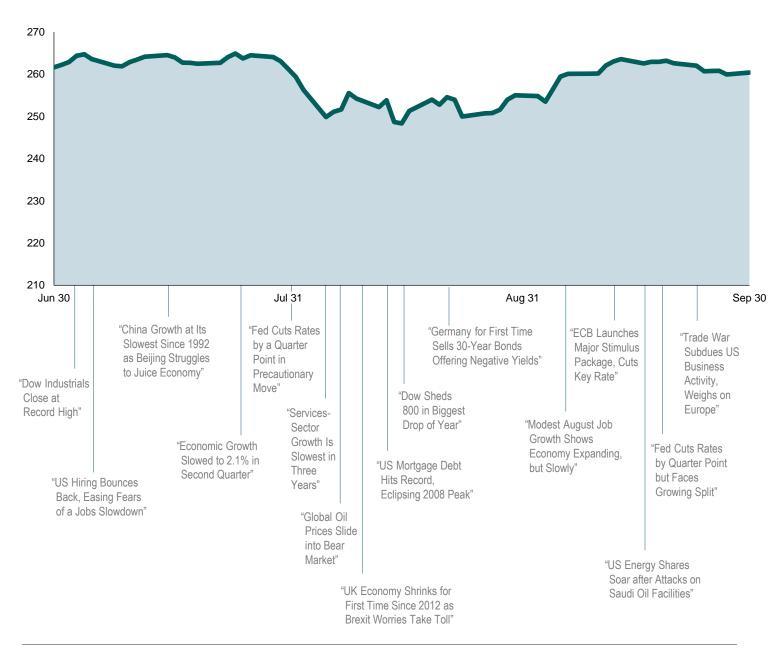


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### World Stock Market Performance

MSCI All Country World Index with selected headlines from Q3 2019



These headlines are not offered to explain market returns. Instead, they serve as a reminder that investors should view daily events from a long-term perspective and avoid making investment decisions based solely on the news.

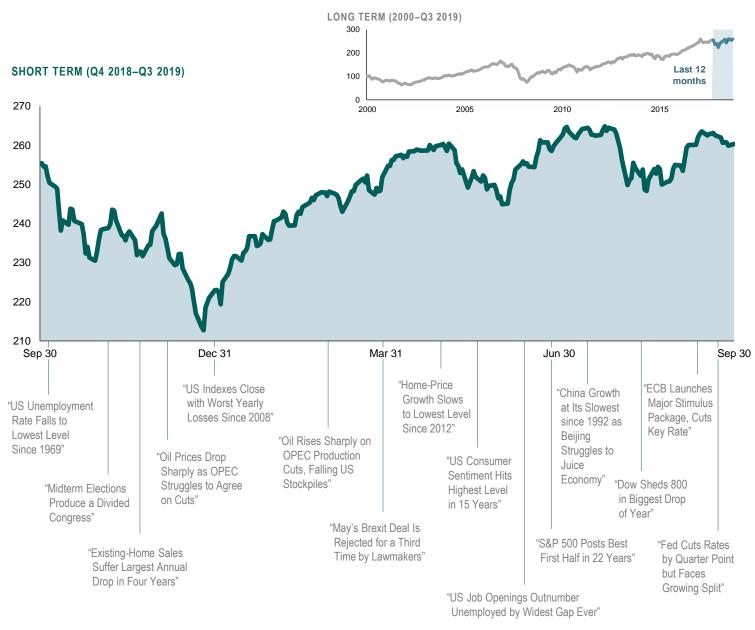
Graph Source: MSCI ACWI Index [net div.]. MSCI data © MSCI 2019, all rights reserved.

It is not possible to invest directly in an index. Performance does not reflect the expenses associated with management of an actual portfolio. Past performance is not a guarantee of future results.



### World Stock Market Performance

MSCI All Country World Index with selected headlines from past 12 months



These headlines are not offered to explain market returns. Instead, they serve as a reminder that investors should view daily events from a long-term perspective and avoid making investment decisions based solely on the news.

Graph Source: MSCI ACWI Index [net div.]. MSCI data © MSCI 2019, all rights reserved.

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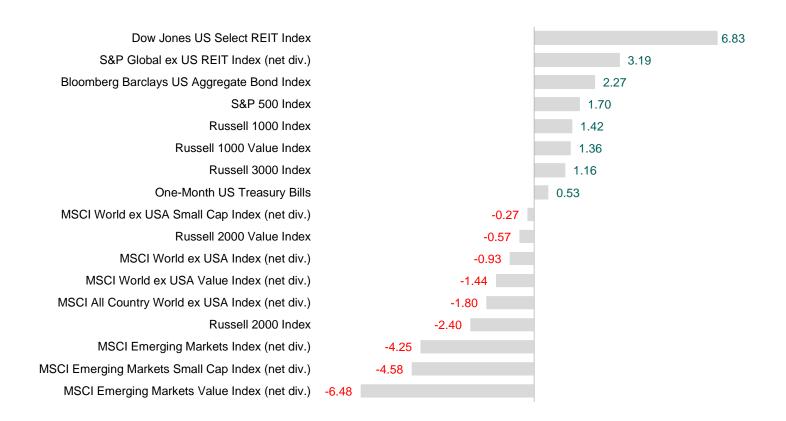
### World Asset Classes

Third Quarter 2019 Index Returns (%)

Looking at broad market indices, US equities outperformed non-US developed and emerging markets during the third quarter.

Value stocks outperformed growth stocks in the US but underperformed in non-US and emerging markets. Small caps outperformed large caps in non-US markets but underperformed in the US and emerging markets.

REIT indices outperformed equity market indices in both the US and non-US developed markets.



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### **US Stocks**

Third Quarter 2019 Index Returns

US equities outperformed both non-US developed and emerging markets in the third quarter.

Value outperformed growth on a marketwide basis in the US. However, value underperformed growth across large cap stocks but outperformed in small caps.

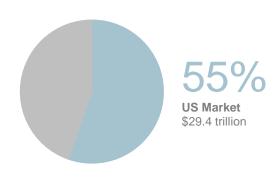
Small caps underperformed large caps in the US.

REIT indices outperformed equity market indices.

#### Ranked Returns (%)



#### World Market Capitalization—US



#### Period Returns (%)

#### Asset Class YTD 1 Year 3 Years\* 5 Years\* 10 Years\* Large Growth 23.30 3.71 16.89 13.39 14.94 Large Cap 20.53 3.87 13.19 10.62 13.23 2.92 Marketwide 20.09 12.83 10.44 13.08 Large Value 4.00 9.43 7.79 11.46 17.81 9.79 12.25 Small Growth 15.34 -9.63 9.08 Small Cap 14.18 -8.89 8.23 8.19 11.19 Small Value -8.24 6.54 7.17 10.06 12.82

Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Market segment (index representation) as follows: Marketwide (Russell 3000 Index), Large Cap (Russell 1000 Index), Large Cap Value (Russell 1000 Value Index), Large Cap Growth (Russell 1000 Growth Index), Small Cap (Russell 2000 Index), Small Cap Value (Russell 2000 Value Index), and Small Cap Growth (Russell 3000 Index), World Market Cap represented by Russell 3000 Index, MSCI World ex USA IMI Index, and MSCI Emerging Markets IMI Index. Russell 3000 Index is used as the proxy for the US market. Dow Jones US Select REIT Index used as proxy for the US REIT market. Frank Russell Company is source and owner of trademarks, service marks, and copyrights related to Russell Indexes. MSCI data © MSCI 2019, all rights reserved.

\* Annualized



### **International Developed Stocks**

Third Quarter 2019 Index Returns

In US dollar terms, developed markets outside the US outperformed emerging markets but underperformed the US market during the third quarter.

Small caps outperformed large caps in non-US developed markets.

Value underperformed growth across large cap stocks but outperformed in small caps.



#### World Market Capitalization— International Developed



#### Period Returns (%)

Asset Class	YTD	1 Year	3 Years*	5 Years*	10 Years*
Growth	18.35	2.39	7.50	5.05	6.13
Large Cap	13.57	-0.95	6.49	3.06	4.78
Small Cap	12.58	-5.62	5.54	5.14	6.93
Value	8.79	-4.31	5.38	1.01	3.37

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\* Annualized



# **Emerging Markets Stocks**

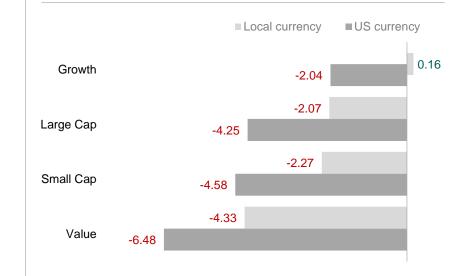
Third Quarter 2019 Index Returns

In US dollar terms, emerging markets underperformed developed markets, including the US, in the third quarter.

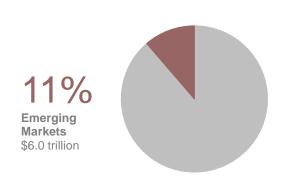
Value stocks underperformed growth stocks.

Small caps underperformed large caps.

#### **Ranked Returns (%)**



#### World Market Capitalization— **Emerging Markets**



#### Period Returns (%)

Ρ	Period Returns (%) * Annualized									
	Asset Class	YTD	1 Year	3 Years*	5 Years*	10 Years*				
	Growth	10.04	1.01	7.04	4.17	4.75				
	Large Cap	5.89	-2.02	5.97	2.33	3.37				
	Value	1.82	-5.03	4.81	0.38	1.92				
	Small Cap	1.81	-5.49	1.32	-0.13	3.21				

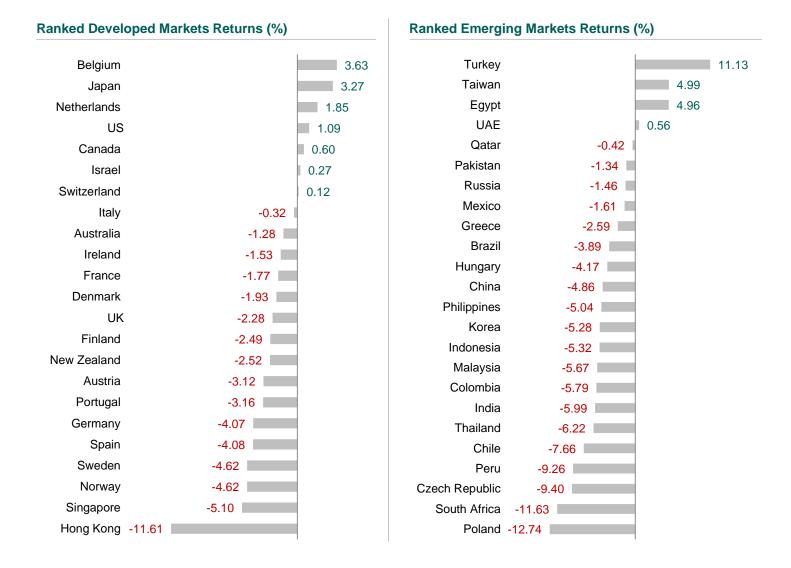
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### Select Market Performance

Third Quarter 2019 Index Returns

In US dollar terms, Belgium and Japan recorded the highest country performance in developed markets, while Hong Kong and Singapore posted the lowest returns for the third quarter. In emerging markets, Turkey and Taiwan recorded the highest country performance, while Poland and South Africa posted the lowest performance.



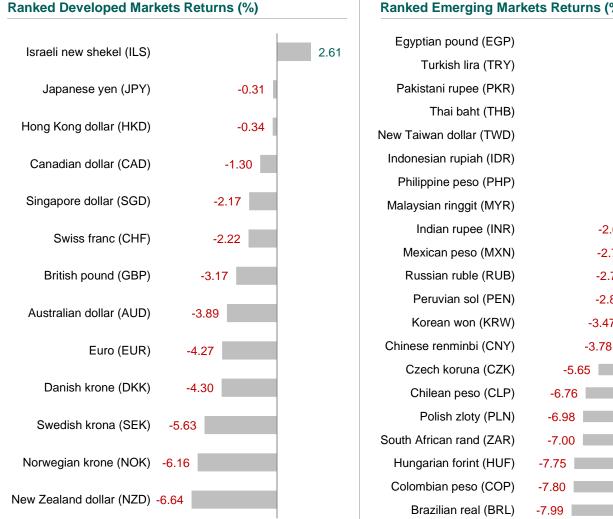
Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Country performance based on respective indices in the MSCI World ex US IMI Index (for developed markets), MSCI USA IMI Index (for US), and MSCI Emerging Markets IMI Index. All returns in USD and net of withholding tax on dividends. MSCI data © MSCI 2019, all rights reserved. UAE and Qatar have been reclassified as emerging markets by MSCI, effective May 2014.



# Select Currency Performance vs. US Dollar

Third Quarter 2019

In developed and emerging markets, currencies mostly depreciated vs. the US dollar in the third guarter. The Israeli shekel and the Egyptian pound were among a few exceptions.



**Ranked Emerging Markets Returns (%)** 

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2.64

2.44

2.19

0.27

0.11

-0.48

-1.15

-1.30

-2.60

-2.70

-2.84

-2.79

-3.47

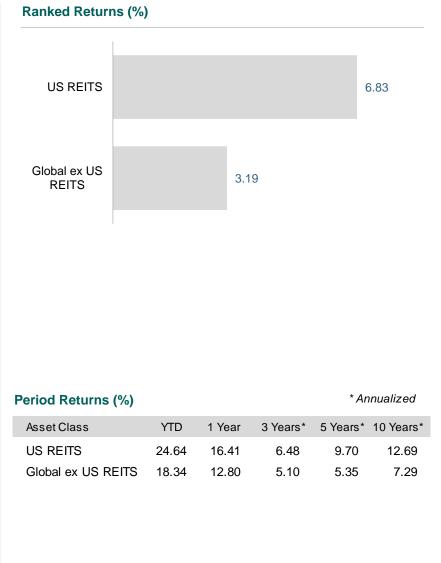
-3.78



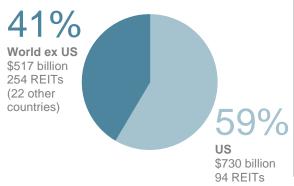
### Real Estate Investment Trusts (REITs)

Third Quarter 2019 Index Returns

In the third quarter, US real estate investment trusts outperformed non-US REITs in US dollar terms.



#### **Total Value of REIT Stocks**



Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Number of REIT stocks and total value based on the two indices. All index returns are net of withholding tax on dividends. Total value of REIT stocks represented by Dow Jones US Select REIT Index and the S&P Global ex US REIT Index. Dow Jones US Select REIT Index used as proxy for the US market, and S&P Global ex US REIT Index used as proxy for the World ex US market. Dow Jones and S&P data © 2019 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved.



### Commodities

Third Quarter 2019 Index Returns

The Bloomberg Commodity Index Total Return declined by 1.84% in the third quarter.

Nickel and silver led quarterly performance, returning 34.75% and 9.92%, respectively.

Kansas wheat and coffee were the worst performers, declining by 13.66% and 10.76%, respectively.

#### Ranked Returns (%)

Nickel				34.7
Silver			9.92	01.7
Gold		3.28	0.02	
Lean hogs		2.74		
Soybean oil		0.87		
Live cattle	-1.21	0.01		
Soybeans	-1.84			
Natural gas	-2.25			
Heating oil	-3.11			
Zinc	-3.48			
Unleaded gas	-4.86			
Aluminum	-5.21			
Copper	-5.26			
Brent crude oil	-6.48			
Wheat	-6.55			
Soybean meal	-6.78			
WTI crude oil	-7.12			
Cotton	-7.94			
Sugar	-8.45			
Corn	-10.64			
Coffee	-10.76			
Kansas wheat	-13.66			

#### Period Returns (%)

Asset Class	QTR	YTD	1 Year	3 Years*	5 Years*	10 Years*
Commodities	-1.84	3.13	-6.57	-1.50	-7.18	-4.32

Past performance is not a guarantee of future results. Index is not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Commodities returns represent the return of the Bloomberg Commodity Total Return Index. Individual commodities are sub-index values of the Bloomberg Commodity Total Return Index. Data provided by Bloomberg.

\* Annualized



### **Fixed Income**

Third Quarter 2019 Index Returns

Interest rates in the US Treasury market decreased during the third quarter. The yield on the 5-year Treasury note declined by 21 basis points (bps), ending at 1.55%. The yield on the 10-year Treasury note decreased by 32 bps to 1.68%. The 30-year Treasury bond yield fell by 40 bps to 2.12%.

On the short end of the yield curve, the 1month Treasury bill yield decreased to 1.91%, while the 1-year Treasury bill yield decreased by 17 bps to 1.75%. The 2-year Treasury note yield finished at 1.63% after a decrease of 12 bps.

In terms of total returns, short-term corporate bonds gained 1.17%. Intermediate-term corporate bonds had a total return of 1.74%.

The total return for short-term municipal bonds was 0.33%, while intermediate-term munis returned 1.02%. Revenue bonds outperformed general obligation bonds.

### US Treasury Yield Curve (%)



Corporates

Municipals

Period Returns (%)

Asset Class	QTR	YTD	1 Year	3 Years*	5 Years*	10 Years*
Bloomberg Barclays US Government Bond Index Long	7.83	19.61	24.58	4.11	6.73	6.86
Bloomberg Barclays US Aggregate Bond Index	2.27	8.52	10.30	2.92	3.38	3.75
Bloomberg Barclays Municipal Bond Index	1.58	6.75	8.55	3.19	3.66	4.16
Bloomberg Barclays US TIPS Index	1.35	7.58	7.13	2.21	2.45	3.46
Bloomberg Barclays US High Yield Corporate Bond Index	1.33	11.41	6.36	6.07	5.37	7.94
FTSE World Government Bond Index 1-5 Years (hedged to USD)	0.96	3.68	5.26	2.14	1.98	1.86
ICE BofAML 1-Year US Treasury Note Index	0.56	2.33	3.13	1.60	1.12	0.79
ICE BofAML US 3-Month Treasury Bill Index	0.56	1.81	2.39	1.54	0.98	0.54
FTSE World Government Bond Index 1-5 Years	-0.84	1.41	2.36	0.25	-0.07	-0.05

Treasury

One basis point equals 0.01%. Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Yield curve data from Federal Reserve. State and local bonds are from the S&P National AMT-Free Municipal Bond Index. AAA-AA Corporates represent the ICE BofAML US Corporates, AA-AAA rated. A-BBB Corporates represent the ICE BofAML US Corporates, BBB-A rated. Bloomberg Barclays data provided by Bloomberg. US long-term bonds, bills, inflation, and fixed income factor data © Stocks, Bonds, Bills, and Inflation (SBBI) Yearbook™, Ibbotson Associates, Chicago (annually updated work by Roger G. Ibbotson and Rex A. Sinquefield). FTSE fixed income indices © 2019 FTSE Fixed Income LLC, all rights reserved. ICE BofAML index data © 2019 ICE Data Indices, LLC. S&P data © 2019 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved.

\* Annualized

Corporates



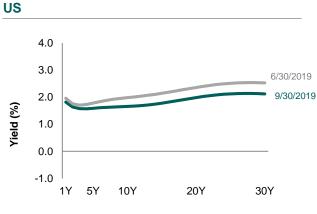
### **Global Fixed Income**

Third Quarter 2019 Yield Curves

Interest rates in the global developed markets generally decreased during the third quarter.

Longer-term bonds generally outperformed shorterterm bonds in the global developed markets.

Short- and Intermediate-term nominal interest rates are negative in Japan and entirely negative across the German government bond yield curve.





Germany

4.0

3.0

2.0

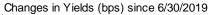
1.0

0.0

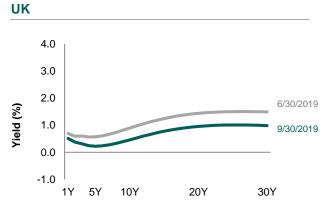
-1.0

1Y 5Y

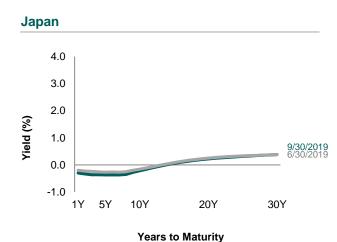
Yield (%)



	1Y	5Y	10Y	20Y	30Y
US	-14.4	-19.2	-32.8	-37.3	-40.8
UK	-18.4	-34.6	-43.7	-48.3	-50.4
Germany	-5.9	-12.3	-26.6	-36.1	-36.8
Japan	-10.0	-10.4	-5.7	-3.1	0.2







Years to Maturity

20Y

10Y

One basis point equals 0.01%. Source: ICE BofAML government yield. ICE BofAML index data © 2019 ICE Data Indices, LLC.

30Y

6/30/2019 9/30/2019

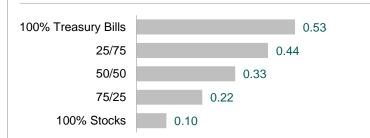


### Impact of Diversification

Third Quarter 2019

These portfolios illustrate the performance of different global stock/bond mixes and highlight the benefits of diversification. Mixes with larger allocations to stocks are considered riskier but have higher expected returns over time.

### Ranked Returns (%)

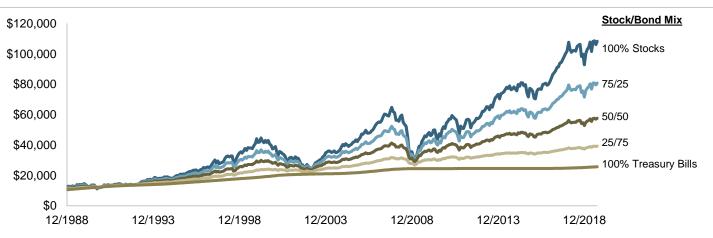


#### Period Returns (%)

\* Annualized

Asset Class	YTD	1 Year	3 Years*	5 Years*	10 Years*	10-Year STDEV <sup>1</sup>
100% Stocks	16.71	1.95	10.30	7.23	8.93	13.20
75/25	12.94	2.30	8.15	5.75	6.93	9.90
50/50	9.18	2.48	5.96	4.20	4.85	6.60
25/75	5.44	2.47	3.73	2.59	2.70	3.30
100% Treasury Bills	1.72	2.29	1.46	0.91	0.48	0.22

#### Growth of Wealth: The Relationship between Risk and Return



1. STDEV (standard deviation) is a measure of the variation or dispersion of a set of data points. Standard deviations are often used to quantify the historical return volatility of a security or portfolio.

Diversification does not eliminate the risk of market loss. Past performance is not a guarantee of future results. Indices are not available for direct investment. Index performance does not reflect expenses associated with the management of an actual portfolio. Asset allocations and the hypothetical index portfolio returns are for illustrative purposes only and do not represent actual performance. Global Stocks represented by MSCI All Country World Index (gross div.) and Treasury Bills represented by US One-Month Treasury Bills. Globally diversified allocations rebalanced monthly, no withdrawals. Data © MSCI 2019, all rights reserved. Treasury bills © Stocks, Bonds, Bills, and Inflation Yearbook™, Ibbotson Associates, Chicago (annually updated work by Roger G. Ibbotson and Rex A. Sinquefield).